

Client: Alibaba Group

My Role: Concept Design, Exhibition Design

Time: 2019

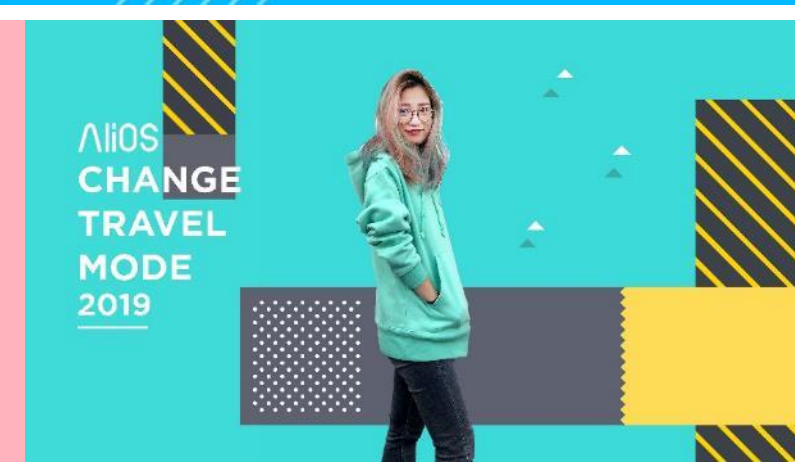
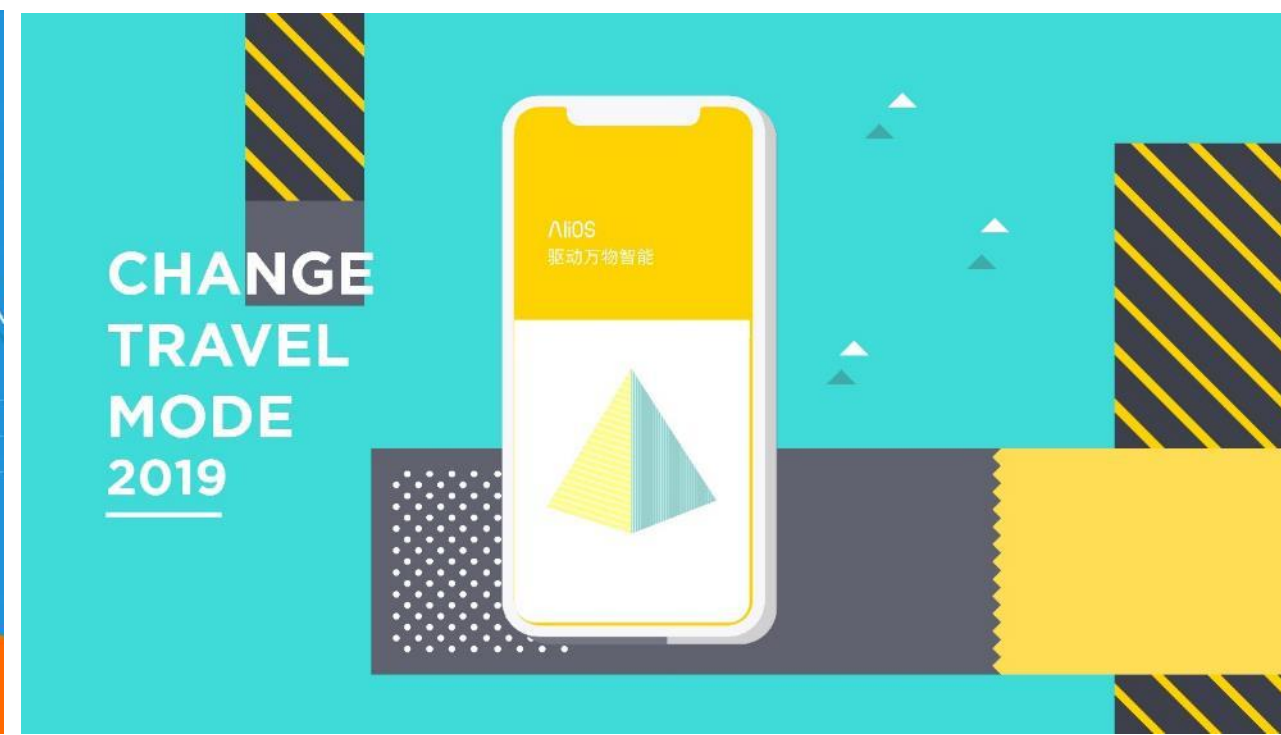
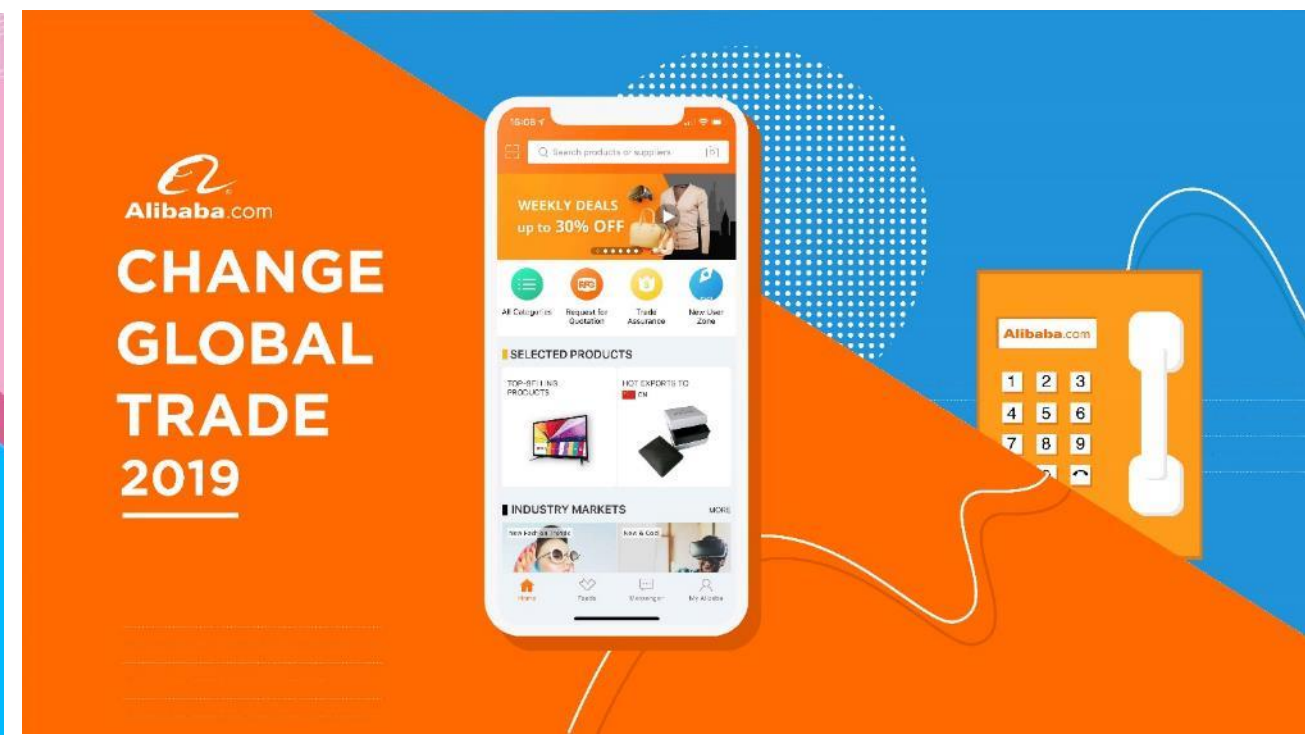
Location: Las Vegas

Team: Fan Yang, Qi Xiang, Fiona



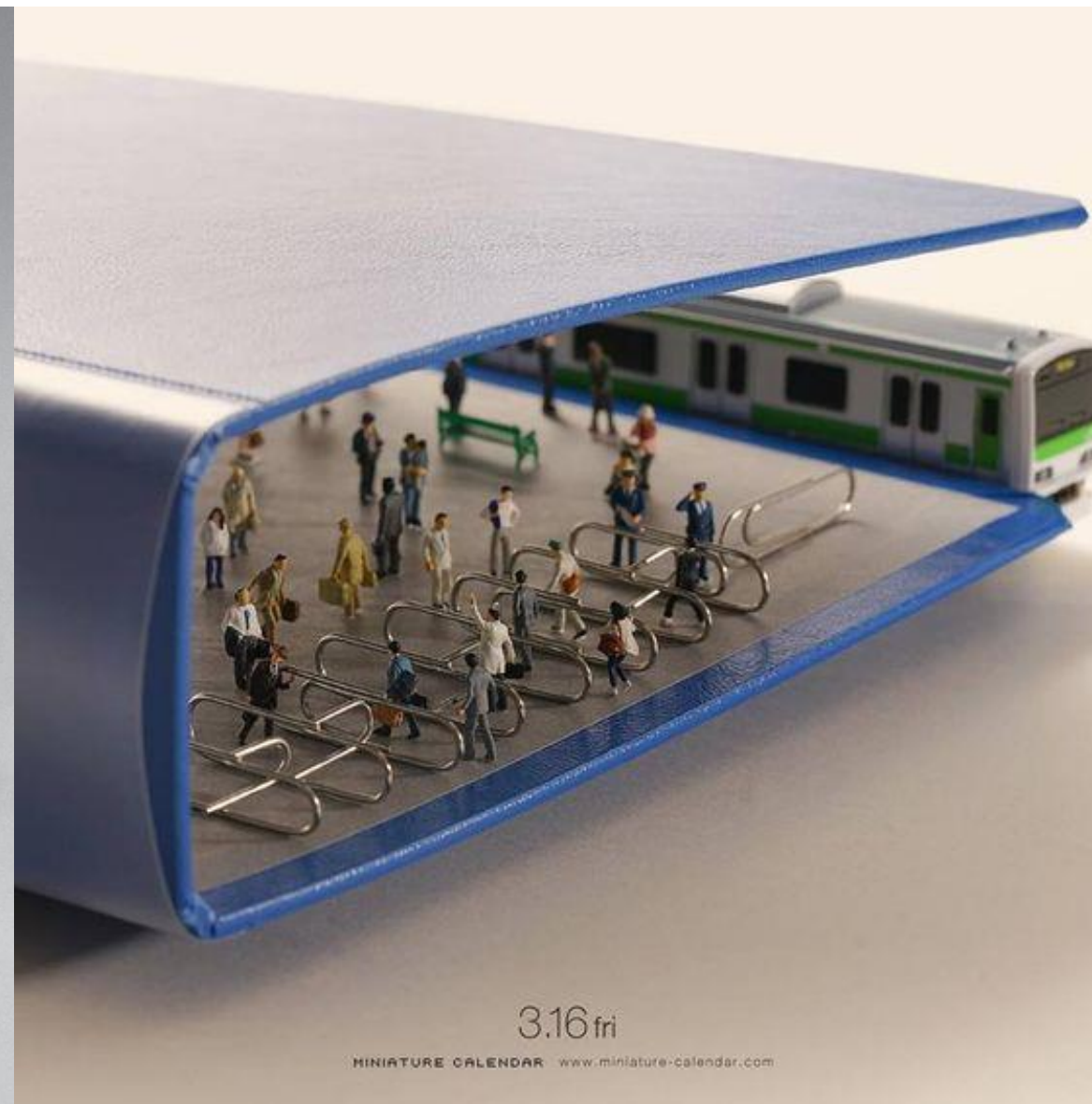
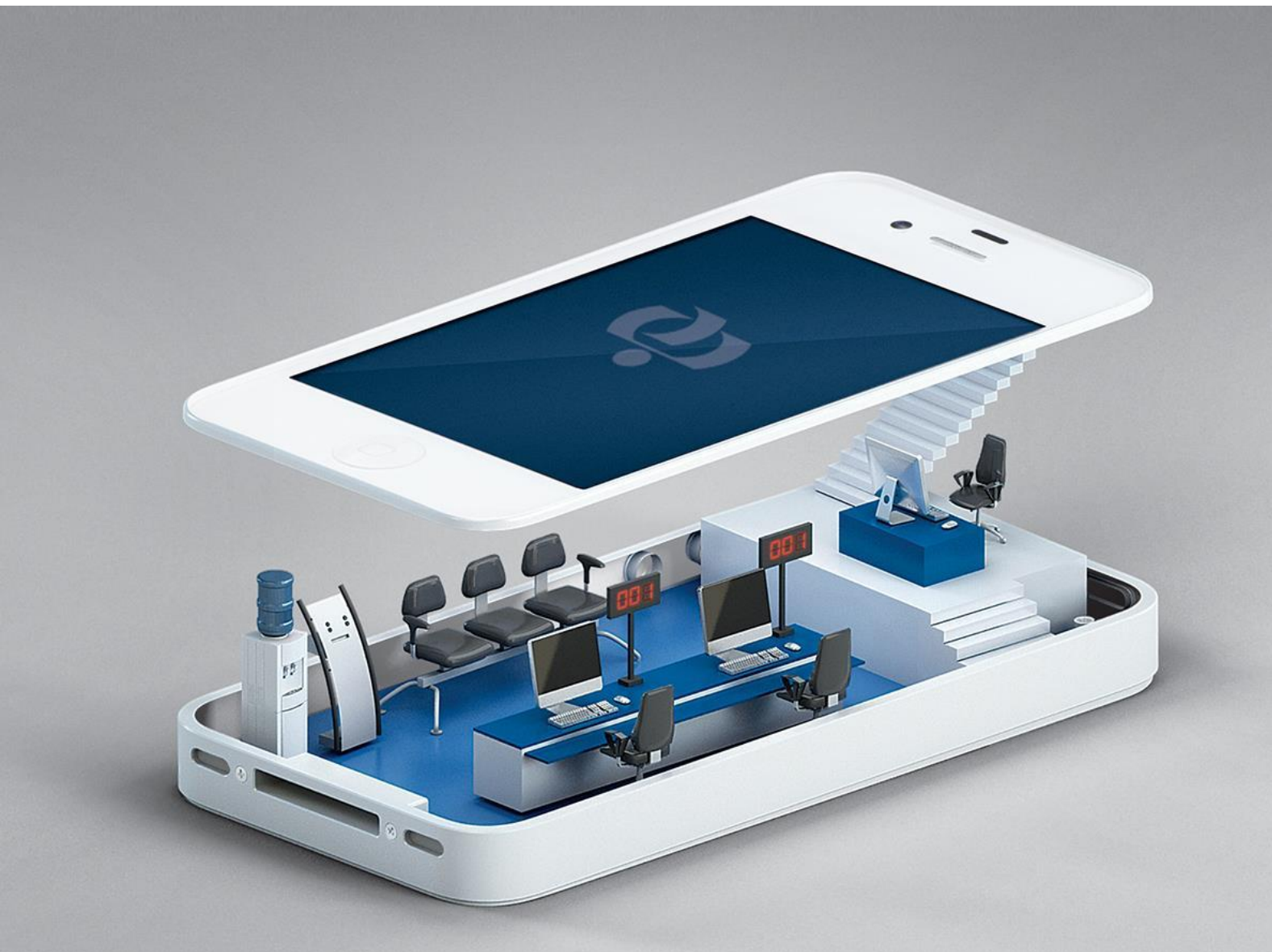
“CHANGE”

Concept APPROACH



“CHANGE”

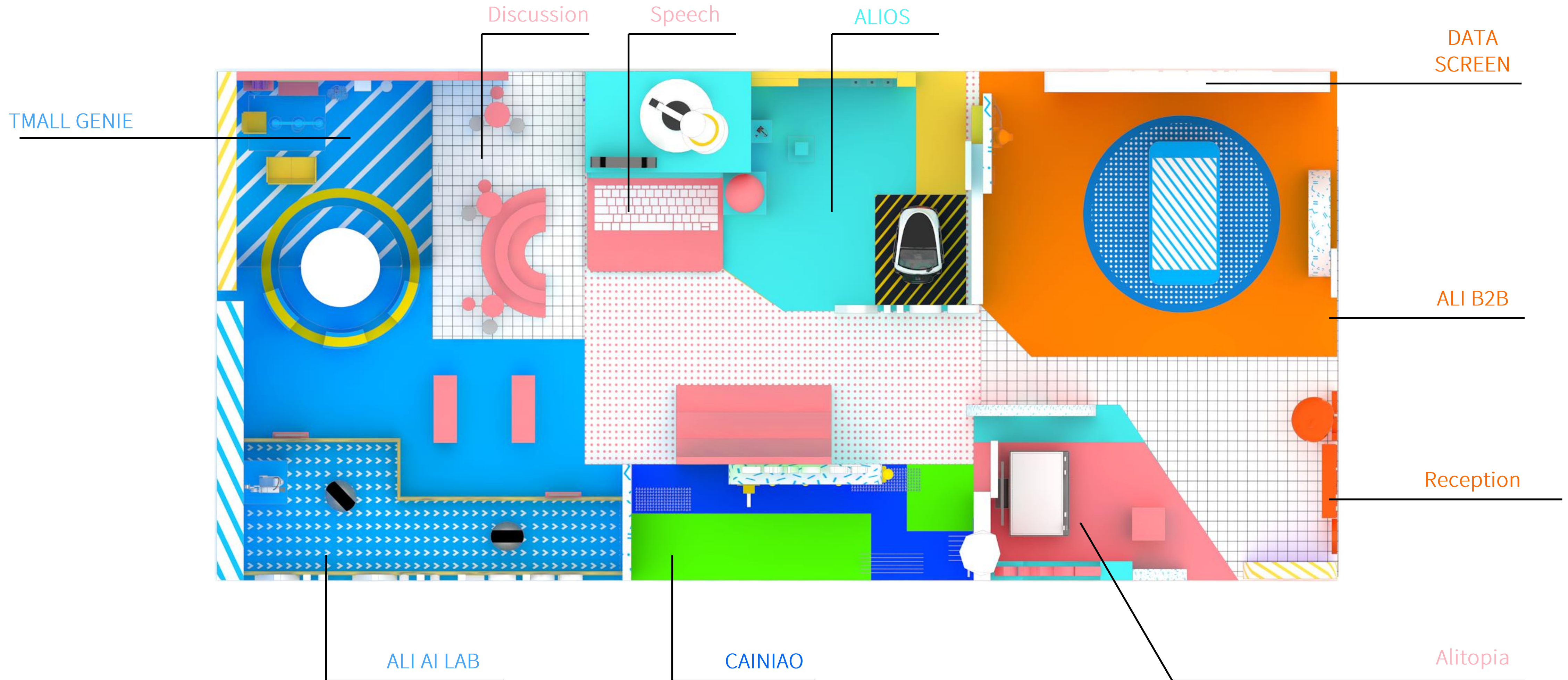
Concept APPROACH



**“CHANGE Perspectives”**

Concept APPROACH

Alibaba CES TRADESHOW SPACE LAYOUT



Alibaba CES TRADESHOW SPACE LAYOUT









